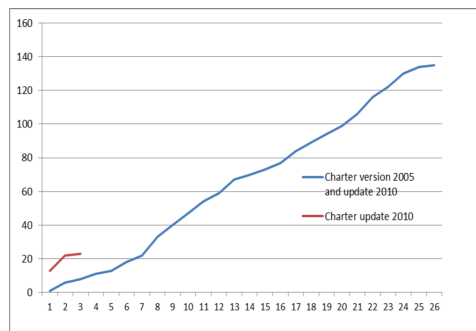


Six months after launch, membership of the Charter Update 2010 shows good progress



A.I.S.E.
Charter
Update 2010
product seal

There are currently 134 Charter member companies signed up to the scheme. The graph below shows the rate at which companies have joined the Charter Update 2010 since its launch in October 2010. If we compare this to the number of companies first joining the Charter 2005, we see that progress has been made with



Charter 2005 vs. Charter Update 2010

regards to companies joining the updated scheme. In just the first two quarters of 2011, 22 companies signed up to the Charter Update 2010. Like these, we hope to see many more companies rapidly join the new scheme. The Charter Update 2010 is in line with the objectives of the SCP/SIP Action Plan and meets stakeholder expectations (see page 4). The Sustainability Report with 2010 data will shortly be available.

The first group of products to bear the Charter product seal featured above and

appear on supermarket shelves will include laundry powders, liquids and fabric softeners. In the meantime, work on other Advanced Sustainability Profiles (ASPs) criteria for cleaners, air fresheners, dish detergents has begun.

Work on a communications campaign for the updated Charter scheme is underway. At the start of 2011 the Charter company and product seal were slightly updated for optimal understanding. The text around the logos have been translated in the relevant languages. The two London-based agencies appointed last year are busy developing a strategy and visuals which will make up the overall communication toolkit. The Cleanright industry portal is also being updated so that it integrates and conveys the changes to the Charter in a consumer-friendly manner. The toolkit and Cleanright portal will be available for National Associations and Companies to use in order to promote the Charter Update 2010 to consumers and stakeholders alike from mid 2011. A.I.S.E. has played an active role in meeting with stakeholders and participating in conferences in order to convey information on the Charter at EU level. To find out how to become a Charter 2010 member please visit www.sustainable-cleaning.com/en.companyarea_documentation.orb

Charter Update 2010 in Brief:

- * The Charter Update 2010 introduces a product dimension, enabling companies to give sustainability assurance for individual products. Companies do this by complying with Advanced Sustainability Profiles for product categories.
- * It establishes equivalences between CSPs and ISO standards in order to avoid duplication between Charter verification process and regular company audits.
- * Companies in the 2005 Charter can migrate to Charter Update 2010

Contents

- 1 **Feature:** Charter Update 2010
- 2-3 **News:** Scientific, Technical and Regulatory Affairs
- 4 **News:** Communications and Voluntary Initiatives
- 5 **News:** External Events/ A.I.S.E. Staff Changes
- 6 **Upcoming Events:** Diary Dates

News//Scientific, Technical and Regulatory Affairs

REACH

The first Safety Data Sheets, SDS, have been received. The new format which makes up the core part of the SDS is defined in Annex II of the REACH regulation and is similar from one supplier to another. However the format for exposure scenarios of extended Safety Sheets differs quite substantially given that not much guidance on the structure was provided. Data processing of such documents is not an easy task due to the wide range of format, content, information available and tools used. Additionally understanding of an exposure scenario and its implications on risk management measures is not always straightforward. To help in this difficult exercise, CEFIC is currently working on a guidance document to help downstream users understand if their uses are covered.

A.I.S.E. continues to work on the DUCC/Cefic/VCI/BDI project for the development of a standard format on exposure scenarios for Safety Data Sheets (Exposure Scenario for Communication XML Standard). This EComXML standard is due to be released in mid-May and should enable a consistent and transparent exchange of Exposure Scenario (ES) information between computer systems in the supply chain and support to Downstream Users. A.I.S.E. is also working on a project in cooperation with ECHA and the Ethanol consortium in order to develop a standardised example of a consumer exposure scenario for the Chemical Safety Report.

www.aise.eu/reach

Multilingual REACH/CLP Database published by ECHA

ECHA recently launched a multilingual terminology database which provides main REACH and CLP terms in 22 EU languages. This also includes CLP pictograms, hazard and precautionary statements. The database, is however, still in test phase. The database is online and free of charge. To access the database please click here <http://echa.cdt.europa.eu>

DUCC

After long discussions with the European Commission, BusinessEurope and CEFIC, the Downstream Users of Chemicals Coordination Group, DUCC, obtained a seat in the Directors Contact Group (DCG) on REACH. The DCG was set up at the beginning of last year as an informal group between the Commission, ECHA and industry with the objective of finding solution for the implementation of REACH. However given that focus is now shifting to Downstream Users, the DCG group felt that better representation of the Downstream User sector in this group was needed. A.I.S.E. nominated expert Véronique Scailteur from P&G to represent the interests of DUCC at the DCG. Jacques Warnon from CEPE and A.I.S.E.'s Sylvie Lemoine were also nominated to provide support where necessary. In view of the increased workload for DUCC, a new part-time member of staff has been appointed to assist the group. Laura Portugal is due to start at A.I.S.E. in June 2011.

Classification and Labelling

In vitro research project: Results of skin phase 1 testing (applicability of skin irritation models for hand dishwashing liquids) have been evaluated by the In vitro Expert Team together with the Irritancy/Extreme pH TF. Results have been encouraging and recommendations for the next testing phase will be presented to the A.I.S.E. Board in May 2011. In parallel to this testing, the In vitro Expert Team is also progressing work on the applicability of validated models for (i) serious eye damage/eye irritation and (ii) skin corrosion. Recommendations on these areas of work will be presented to the Board later this year.

Industry Classification Network: Work on the development of the Industry Classification Network is on-going. The proposed Classification Network will be open to all companies manufacturing detergents and cleaning products and will be based on an A.I.S.E. database of reference formulations and robust study summaries, accessible by both inter-

nal and external experts. The Classification Network Implementation task force plans to run a pre-pilot study to test the possible Classification Network structure and associated processes in Q2 2011. A proposed business model for the Classification Network will be presented to the Board in May 2011.

CLP Regulation: The 2nd ATP to CLP was published in the [EU Official Journal on 30 March 2011](#). This ATP implements changes made to the criteria originating from the UN GHS 3rd revised edition. A.I.S.E. plans to update the guidance document 'CLP in brief' to cover these changes and aims to circulate a revised edition in early June 2011. A.I.S.E.'s work to develop possible solutions for priority CLP implementation issues is on-going e.g. examining revised chronic aquatic toxicity criteria, adoption of the hazard class 'corrosive to metals' for supply, and labelling of products supplied in single unit dose format.

Seveso/Sodium Hypochlorite

On 21st December 2010, the Commission published its proposal on the revision of the SEVESO Directive. The proposal will aim to align the scope of the current Directive with the CLP Regulation as well as improve its implementation and enforcement and reduce administrative burden. A.I.S.E. recently attended a workshop run by the European Parliament on 13 April 2011 which presented the new proposal to MEPs and other relevant stakeholders. A vote in Plenary is expected around mid-December and the Directive is foreseen to come into force in June 2015. A.I.S.E. has already identified four priorities where further work will be required:

- Alignment of substances classified as dangerous for the environment with CLP.
- A specific entry for sodium hypochlorite in Annex I of the Directive.
- Flexibility for application.
- A systematic review of the SEVESO III Directive alongside CLP adaptations.

News//Scientific, Technical and Regulatory Affairs

Biocidal Products Regulation (BPR)

Council: The common position reached in December 2010 was published in March 2011. This text is already an improvement compared to the Commission's proposal. However, the scope for the Union Authorisation, definitions of a treated article and a biocidal product, labelling requirements and confidentiality provisions are still pending issues. On-going analysis of developments on A.I.S.E. priorities are being carried out in view of an expected second reading which is expected to take place in July under the Polish Presidency.

Parliament: A second reading at EP level starts in September with a foreseen vote in plenary in December 2011.

Commission: A survey has been carried out by A.I.S.E., Cefic and UEAPME's networks in order to assess the number of biocidal product dossiers that would be submitted in future to the Union Authorisation. Meaningful figures from this survey are essential for developing a workable Union Authorisation for both authorities and industry. The outcome of the survey is currently being analysed. Results will be shared with the Commission so as to prepare proposals for the second reading. For more information on Biocides please go to the A.I.S.E. [public website](#) and [extranet](#)

Revision of the Detergents Regulation

Various developments at decision-making level have taken place through the co-decision procedure following the publication on 4 November 2010 of a proposal amending the Detergents Regulation ((EC) No 648/2004) on the use of phosphates and other phosphorous in household laundry detergents.

European Parliament: On 13 April, the opinion by rapporteur Marc Tarabella (S&D, BE) was adopted by the IMCO Committee. A.I.S.E. was pleased with the results of the vote, particularly regarding the shift in the restriction from all phosphorous compounds to phosphates in household detergents. A.I.S.E. also welcomed recommendations for the review of household automatic dishwashing detergents based on the life cycle approach due end 2014 and provisions which relate to the subsidiarity principle. The draft report from Bill Newton Dunn (ALDE, UK) published end March which

extends restrictions on phosphate use to household automatic dishwashing detergents will be voted on in ENVI Committee on 15 June with a Plenary vote foreseen in September. A lunch debate hosted by both rapporteurs and sponsored by A.I.S.E. will take place on 4 May giving MEPs the opportunity to exchange views and receive relevant information from industry experts.

Council: Since January, several Council working group meetings took place under the Hungarian Presidency to review the proposal. A political agreement is expected to be reached in November under the Polish Presidency.

The priority for A.I.S.E. is ensuring harmonisation of the detergents market across the EU. A.I.S.E. has developed a number of documents, including position papers, talk sheets, amendments. On-going analysis of developments and amendments are being carried out by A.I.S.E. In the last months, the A.I.S.E. Guidelines on the Implementation of the Detergents Regulation has been complemented with an addendum that provides guidance related to the use of the of wash load icons on the front of packs for fabric conditioners. The document was circulated to the A.I.S.E. network in February.

Indoor Air Quality (IAQ)

A revised A.I.S.E. IAQ Strategy was approved by the A.I.S.E. Board in February. The Strategy comprises of five key pillars which include the development of a protocol for candles emissions measurement, the EPHECT project (EU funded project in which A.I.S.E. is a collaborative partner), VOC labelling in relation to the French Grenelle, the future Green Paper on IAQ, and lastly classification & labelling of perfume ingredients (in relation to CLP - changes and public inventory).

The Danube Strategy

On 13 April 2011, EU affairs ministers endorsed the European Commission's Strategy for the Danube region which had been released in December 2010. Member states agreed on the four main

principles of the Strategy:

- ♦ Improving mobility in the Danube Region
- ♦ Protecting the environment
- ♦ Building prosperity in the Danube Region
- ♦ Strengthening the Danube Region by stepping up against crime

The Commission will review implementation of the Strategy in 2012. In 2013 the Commission will consider proposing a n additional regional strategy, based on the reviews of the current strategies.

A.I.S.E. Governance and Work Programme 2011-2012

The **A.I.S.E. Network** working environment has changed over the past years. These changes are structural in nature and are a result of changing business environments due to economic constraints or regulatory/political pressures. They have had an overall impact on the A.I.S.E. network and its activities. In order to examine how these changes have affected the network, A.I.S.E. members initiated a review process of the network structure and role. As a follow up to the network workshop which took place in Vienna last June, steps have been taken to achieve a more integrated and efficient network both at governance and operational levels. At governance level, National Associations' representation at the Board already indicate a stronger presence of National Association Directors. This should favour a more integrated programme in the future. Ways are also being sought to further engage National Associations at operational level, in particular through the Management Committee.

The **A.I.S.E. Strategy and related Work Programme** as well as the Communication Plan is in the process of being finalised. The priorities for 2011-2012 will be the following:

REGULATORY AFFAIRS: REACH: Classification and Labelling, Biocides and Detergent Regulation

VOLUNTARY INITIATIVES: Charter for Sustainable Cleaning, LSPs, Cleanright and SCP Revision.

The Work Plan will be endorsed at the A.I.S.E. General Assembly in Copenhagen.

News//Communications and Voluntary Initiatives

Cleanright

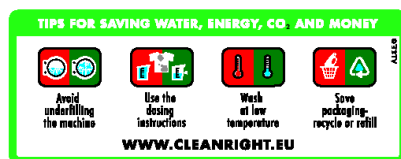
Work on developing Cleanright in Finnish was completed at the end of March. Teknokem, the Finnish National Association launched Cleanright during a local level International Year of Chemistry event which took place at end March. The site was well-received and further information on the event will be available shortly. To date the total visitors to the Cleanright websites amounts to 110,000. Work on updating the existing site with the new washright panels and development of the minisites for countries not currently hosting Cleanright was also completed and is now live. The minisites have been integrated into the Cleanright site but only provide information on the A.I.S.E. washright and safe use icons initiatives.



The Cleanright on pack panel was also translated and is now available in the relevant languages. These will shortly become available for downloading on www.aise.eu/cleanright.

Washright

The new updated version of the A.I.S.E. Washright panel has been translated and has been made available in 22 languages on www.aise.eu/washright for downloading.



Ecolabel

Ecolabel performance test criteria for laundry detergents and stain removers were voted on in February's EU Regulatory Affairs Committee along with Ecolabel criteria for all purpose cleaners and hand dish detergents. As of 30 April 2011 the revised Ecolabel criteria and test methodology for Laundry, auto dish detergents and all purpose cleaners, hand dish detergents will be applicable. The

ecolabel criteria for dishwashing and laundry detergents was recently published in the [EU Official Journal](#). Details of the ecolabel criteria can also be found on www.ec.europa.eu/environment/ecolabel/menus/products_en.htm.

A.I.S.E. is now actively engaged in developing criteria for I&I Laundry detergents and auto dish products for professional use. The first AHWG took place on 5-6 April in Denmark where A.I.S.E. I&I experts attended and conveyed the A.I.S.E. position on the criteria. Critical Dilution Volume (CDV) thresholds, Weight/Utility Ratio (WUR) calculations for packaging, derogations for certain surfactants and the impact of 2nd ATP to CLP remain debatable issues for A.I.S.E.. The next AHWG is due in August 2011 with a vote on the criteria foreseen in early 2012. A.I.S.E. with its experts will continue to ensure that the criteria developed here has a strong science evidence base as this will also help to ensure that any Green Public Procurement guidelines developed at EU level are in line with the criteria.

Safe Use Icons

Since their development in 2004, the eight A.I.S.E. safe use icons have been used on most products across the EU. After some testing, which showed that some improvements could be made to two out of the eight icons an agreement was reached on the two pictograms which will replace 'rinse and dry hands after use' and 'people with sensitive or

damaged skin should avoid prolonged contact with the product'. The current A.I.S.E. safe use icons guidelines are being updated along with the panels. The panels will now refer to the Cleanright URL. The updated versions and guidelines will be made available on the A.I.S.E. website shortly. Updates to the safe use icons on the Cleanright portal will be made in July.

www.aise.eu/safe_use_icons

Sustainable Consumption and Production Plan

Following the publication mid 2008 of the Action Plan on Sustainable Consumption and Production/ Sustainable Industrial Policy (SCP/SIP), the European Commission has started to work on the update of this Plan which is due to be published in 2012. As a start and given the important role that can be played by industry in this revision exercise, the Commission has initiated a number of consultations with various stakeholders. The A.I.S.E. sector was selected with a view to being consulted on the revision of the Plan. A series of three workshops have been held since early 2011 between A.I.S.E. and DG Environment using household laundry detergents as pilot products. At these workshops, industry has shared and discussed work on A.I.S.E. voluntary industry initiatives. Overall the European Commission has recognised industry's efforts and work in proactively addressing the sustainability agenda – (initiatives such as the Charter, the LSP projects or the Washright campaigns were mentioned to name a few). Discussions with the European Commission will continue and experiences/best practice from other sectors will also be sought. A.I.S.E. will continue to interact closely with the relevant stakeholders on the update of this Action Plan.



External Events

EU Consumer Summit

Between 11-12 April 2011, both Susanne Zänker and Kerstin Ochs (Henkel) attended the EU Consumer Summit hosted by European Commission, DG Health and Consumer Affairs. The session which consisted of presentations and brainstorming amongst a variety of stakeholders explored ways forward for developing the future Consumer Policy Strategy. Susanne spoke at the event about the role played by A.I.S.E. and the initiatives it has taken to change consumer attitudes towards sustainable consumption while Kerstin provided an overview of Forum Waschen's activities in Germany.

UNEP 2011 Business and Industry Global Dialogue

Valérie Séjourné attended the United Nations Environment Programme on Green Economy Conference which took place between 11-12 April in Paris. The conference tried to encourage businesses and society to proactively address the concept of green economy and to apply it in practice ahead of the RIO + 20 Years Summit planned for mid-2012.

PIRA Cleaning Products Europe

The PIRA Cleaning Products Europe industry event took place in Valencia, Spain from 16-17 March 2011, Sascha Nissen from A.I.S.E. participated at the event where he presented the Charter Update 2010. Around 100 participants attended the event from over 60 companies. The two day conference was led by Mark Stal-



A.I.S.E. at PIRA event in Valencia

mans of Procter & Gamble and Keith Rutherford of Unilever.

CED Annual Meeting

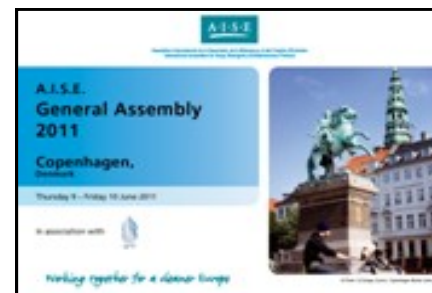
A.I.S.E. also attended and presented the Charter at the CED Annual meeting in Barcelona, Spain. Approximately 200 industry experts attended the event. Feedback received on the Charter was positive and questions regarding Charter technical specifications were raised.

ACI Annual Convention

The American Cleaning Institute's annual meeting and industry convention took place from 25-29 January 2011 in Orlando, Florida. A.I.S.E. was represented at the event by Sylvie Lemoine.

A.I.S.E. General Assembly 2011

Preparations are underway A.I.S.E.'s General Assembly which will take place in Copenhagen, Denmark. The event is being organised jointly with SPT, the Danish association and A.I.S.E. and will take place from 9-10 June 2011. An ICPAIE



and NAC meeting will take place on 9 June and the Technical Forum along with the Open Forum which will have as its theme 'Social Media Communication and Sustainability' will take place on Friday 10 June. Members can register for the event online at: www.aise.eu/ga

A.I.S.E. Staff Changes



Gosia Oledzka, joined A.I.S.E. at end February 2011. She replaces Marc Visseren who left in summer last year. She is in charge of the Biocidal

Products and Detergents Regulation dossier. Gosia is Polish and has a Master of Science in Environmental Management & Environmental Chemistry; Previously she worked as a Scientific Advisor on the REACH Borates consortium at the Industrial Minerals Association.



Sophie Mathieu joined A.I.S.E. at the beginning of March and replaces Simona Lai who left at the beginning of the year. Sophie is responsible for the REACH Dossier and eventually the ESC part of the Charter. Sophie is French and has a Masters degree in Chemistry and Chemical Engineering with special focus on Quality, Health, Safety and Environment. She previously worked as Regulatory Affairs Project Manager for REACH at ARCADIS.

EPAA New Recruit

Jonathan Crozier joined the European Partnerships for Alternatives to Animal Testing (EPAA) as Communication Assistant Manager in April 2011. Jonathan is French and has a Master's degree in European Studies and Public Affairs. Previously he worked in Communications and Events management at EuropaBio, the European association of Biotechnology in Brussels. He also worked as a trainee consultant at Webershandwick where he was in charge of client accounts on pharmaceutical and healthcare issues.

DIARY DATES // Upcoming meetings

Management Committee
Tuesday, 3 May

A.I.S.E. Board
Thursday, 5 May

Irritancy Task Force
Monday 9 May

C&L Strategy Steering Group
Tuesday, 10 May

Reach Implementation Working Group
Tuesday, 10 May

CLP Technical Task Force
Tuesday, 17 May

Sustainability Communications Group
Monday, 23 May

Sustainability Steering Group
Tuesday, 24 May

Management Committee
Tuesday, 31 May

Classification Network Implementation Task Force
Wednesday, 1 June

National Associations Committee
Thursday, 9 June

A.I.S.E. Board
Friday, 10 June

Biocides Working Group
Friday, 17 June

C&L Strategy Steering Group
Thursday, 23 June

Management Committee
Tuesday, 28 June

A.I.S.E. Network Task Force
Wednesday, 29 June

Enzymes Safety Task Force
Thursday, 30 June

Sustainability Steering Group
Monday, 11 July

Classification Network Implementation Task Force
Tuesday, 12 July

Classification Network Implementation Task Force
Tuesday, 19 July

Industry Events

A.I.S.E. General Assembly 2011
9-10 June 2011, Copenhagen

External Events

EP Lunch Debate on Detergents
Wednesday 4 May 2011, Brussels

IKW General Assembly,
11 – 12 May 2011, Köln

6th ECHA stakeholder day
18 May 2011, Helsinki

CICIE Congress
26-28 May 2011, Beijing

CESIO Congress,
6-8 June 2011, Vienna

A.I.S.E. Information Day
30 November 2011, Brussels

European Parliament

www.europarl.europa.eu

Plenary sessions

9-12 May 2011, Strasbourg

6-9 June 2011, Strasbourg

22-23 June 2011, Brussels

4-7 July 2011, Strasbourg

Council of the EU

<http://www.eutrio.hu/>

Competitiveness Council,
30-31 May 2011

Environmental Council,
17 June 2011

Upcoming EU Presidencies

Hungary

January-June 2011

Poland

July-December 2011

Denmark
January-June 2012

This list is not exhaustive. Details are subject to change. A full list of events and meetings is on the Extranet



*Coming soon!
A.I.S.E. is currently working on its Activity and Sustainability Report 2010-2011 which will be available from mid-June.*

CONTACT DETAILS



A.I.S.E.
Third Floor
Avenue Herrmann Debrox 15A
B-1160 Brussels
Belgium

Telephone +32 (0)2 679 62 60

Fax +32 (0)2 679 62 79

Email aise.main@aise.eu

Web www.aise.eu

Extranet www-extranet.aise-net.org